



KYE - Hotel



**Know Your EXIT™**  
Health & Safety Compliance Systems



## KYE - Hotel

welcome



The concern with Hotel Fires is their complexity.  
This is due to;

- High occupancy
- Lack of knowledge of building
- Understanding of English/Oral or written directions

So with the causes of Hotel fires being Smoking Materials, Electrical, Cooking Fires or Arson it is important to relay Emergency Procedures to guests in a way that's fully comprehensible.

Research has shown that it takes the brain seconds to comprehend the meaning of a paragraph of text. If that information is delivered through a visual image or picture it only takes hundredths of a second to process. This delivery method needs to be harnessed for the hotel industry.

Traditionally, educating guests on their emergency procedures has been through a book or pamphlet that is either left on a desk or gathering dust in a drawer.

Evacuation routes are explained to the guest on a map on the back of a door that may possibly give the wrong information when it is crucial or may be read during the emergency situation, which is just too late.

With a television in every hotel room providing entertainment, news and information, all at the touch of a button is the power of this media being utilised properly? Not until now.

Know Your Exit Limited has developed the Room Evacuation Assist for TV, Plasma and Display Screens called **e-vac pac**.

With dedicated building specific emergency procedures, **e-vac pacs** educate in a full colour, fully animated audio visual format.

Fire Exit locations and Evacuation Procedures not only keep the interest of the viewer but deliver key information that can be retained.

With the onus on the hotelier to provide the best emergency safety guidelines for their guests, **Know Your Exit: e-vac pacs** can support and enhance the Guest's Safety Awareness.

Streamlining evacuation procedures Saves Lives AND Saves Time. Guests are assured they are being treated with the utmost importance and hotels can promote this feature.

*Safety for All is great PR.*

# KYE - Hotel

## features



With Know Your Exit: e-vac pacs, each hotel television will have the following features;

### HOTEL WELCOME SCREEN- (ENGLISH AUDIO INTEGRATED)

- Welcome screen consisting of Full Colour hotel logo and branding.
- Welcome and Awareness text consisting of -  
“Please take the time to consider your evacuation plan”  
(text in English/French/Spanish)

### DO PROCEDURES – (ENGLISH AUDIO INTEGRATED/FULL ANIMATION)

- In an Emergency Situation it is important to know what to do.
- Always check the map on the back of your hotel room door. (Hotel Room e-vac pac)
- Always familiarise yourself with your nearest fire exit. (Hotel Room e-vac pac)
- On hearing the fire alarm, walk quickly and calmly towards your nearest exit.
- On hearing the fire alarm, assist anyone in immediate danger.
- On hearing the fire alarm, close all doors behind you.
- On hearing the fire, proceed to your assembly point.

### DO NOT PROCEDURES- (ENGLISH AUDIO INTEGRATED/FULL ANIMATION)

- On hearing the fire alarm, DO NOT go back for your belongings.
- On hearing the fire alarm, DO NOT run in the corridors or on the stairs.
- On hearing the fire alarm, DO NOT use elevators.
- On hearing the fire alarm, DO NOT go back upstairs.
- On hearing the fire alarm, DO NOT re-enter the building until the all-clear is given.

### HOTEL THANK YOU SCREEN- (ENGLISH AUDIO INTEGRATED)

- Thank You screen consisting of Full Colour hotel logo and branding.
- Thank You and Awareness text consisting of -  
“Thank You and enjoy your stay at the (hotel name)”  
(text in English/French/Spanish)

### FORMAT

Know Your Exit is delivered via Flash Drive, DVD or CD in the following video formats and aspect ratios;

- MPEG4 – AVI – WMV – MOV – FLV – MPG – VOB – SWF
- Aspect Ratio: 4:3 – 16:9

For more information contact us at [support@knowyourexit.com](mailto:support@knowyourexit.com)

# KYE - Hotel *visual samples*



KYE - Hotel e-vac pacs give you a rich and graphical delivery of essential Health and Safety information. Below are visual samples for Guest Room televisions. For fully animated versions log on to [www.knowyourexit.com](http://www.knowyourexit.com) or email [info@knowyourexit.com](mailto:info@knowyourexit.com)

## Customised Welcome Screens

**The Apex Hotel** Welcome to the Apex Hotel

*Please take the time to consider your Evacuation Plan*

Bitte nehmen Sie sich Zeit, um Ihre Evakuierungsplan, indem Sie auf den folgenden Film.

Si vous plaît prendre le temps d'examiner votre plan d'évacuation en regardant la vidéo ci-après.

Por favor, tómese el tiempo para examinar su Plan de Evacuación mirando en la siguiente película.

**Know Your EXIT**  
[www.knowyourexit.com](http://www.knowyourexit.com)

## Guest Room Fire Exit Locator

**The Apex Hotel**

Fire Escape Room Lift

Room **217**

## Guest Room Evacuation Procedures

**The Apex Hotel**

**ON HEARING THE FIRE ALARM DO NOT go back for your belongings.**

## KYE - Hotel *guest room pricing*



KYE - Hotel e-vac pacs are customizable and competitively priced to match your current needs.

e-vac pac type	includes
<b>essential</b>	<ul style="list-style-type: none"> <li>• Hotel Specific Welcome Screen</li> <li>• Do - Evacuation Procedures</li> <li>• Do Not - Evacuation Procedures</li> <li>• Hotel Specific Thank You Screen</li> </ul>
<b>enhanced</b>	<ul style="list-style-type: none"> <li>• Hotel Specific Welcome Screen</li> <li>• Do - Evacuation Procedures</li> <li>• Do Not - Evacuation Procedures</li> <li>• <b>Colorised to Hotel-specific color scheme</b></li> <li>• Hotel Specific Thank You Screen</li> </ul>
<b>elite</b>	<ul style="list-style-type: none"> <li>• Hotel Specific Welcome Screen</li> <li>• Do - Evacuation Procedures</li> <li>• Do Not - Evacuation Procedures</li> <li>• Colorised to Hotel Specific color scheme</li> <li>• <b>Customised to Hotel-specific fixtures</b></li> <li>• Hotel Specific Thank You Screen</li> </ul>

Optional extras available to enhance the Health and Safety awareness for your guests.

option	includes
<b>Onscreen Animated Map</b>	<ul style="list-style-type: none"> <li>• Onscreen Animated Map consisting of specific Guest Room and Fire Exit locator <i>(dependent on integrated TV system)</i></li> </ul>
<b>Extra Procedural Animations</b>	<ul style="list-style-type: none"> <li>• Additional client-specific 3D Health &amp; Safety animations <i>(up to 8 seconds of animation only)</i></li> </ul>
<b>Hard Copy Door Maps</b>	<ul style="list-style-type: none"> <li>• Each map is full colour A4 format and is delivered electronically to client</li> </ul>

# Know Your Exit

*location*



Know Your Exit is located in ArcLabs Research and Innovation Centre in Carriganore, Waterford. ArcLabs was established by Waterford Institute of Technology in 2005 and is based at the 150-acre West Campus in Carriganore in a woodland setting on the banks of the River Suir, just a few minutes from the outer ring road. This magnificent setting helps ArcLabs' companies to attract customers, staff and investment.

ArcLabs is the base for WIT's Centre for Entrepreneurship which promotes, supports and develops entrepreneurship programmes and research. The Centre delivers the South East Enterprise Platform Programme (SEEPP) which supports entrepreneurs involved in knowledge-based start-ups.

The centre is also the headquarters of one of Ireland's largest and most successful technology research operations, TSSG, which employs over 120 highly skilled researchers and developers and has attracted over 40 million in research programmes since its inception in 1996.

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